



**RUSSIA**  
*investment roadshow*

20 April 2009, London  
The Queen Elizabeth II Conference Centre



## PROGRAMME

At a time of unprecedented upheaval in the world economy, the Russia Investment Roadshow will offer foreign investors and other international observers a unique snapshot of how the crisis is impacting on the Russian market – and the risks and opportunities it is creating.

First held in April 2008, the Roadshow takes forward the legacy of the Russian Economic Forum, which Eventica organised in London from 1998 to 2007. Today, it is a new event for new economic times, incorporating a number of innovations to ensure that it remains relevant and useful for participants, who are facing a very different set of challenges to those they faced a decade ago.

The conference agenda will begin with registration and coffee at 8AM, followed by the opening session, which commences at 9AM. More details can be found on the following pages.

## ПРОГРАММА

В период радикальных изменений в мировой экономике Russia Investment Roadshow предоставит международному инвестиционно-финансовому сообществу в Лондоне уникальный шанс оценить влияние кризиса на экономику России и возможности, которые открываются в рамках сотрудничества с российскими компаниями.

Впервые Roadshow состоялось в апреле 2008 года, став приемником хорошо известного Российского экономического форума, который проходил ежегодно в апреле в Лондоне с 1998 по 2007 год. Сегодня Roadshow – это новый формат мероприятия, отражающий изменения в мировой экономике и предлагающий целый ряд инноваций своим участникам, перед которыми стоят совершенно иные задачи, нежели 10 лет назад.

Начало регистрации в 8:00. Гостям также будет предложен утренний кофе. Пленарное заседание начинается в 9:00. Более подробная информация предоставлена на следующих страницах.

# Opening Session: Economics and the State, Post G-20 (9:00 - 10:30)

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Over the last year, there has been unprecedented state intervention in economies around the world, in an effort to bring the financial crisis under control. What has been the real impact, in Russia and elsewhere? Are we seeing the advent of a radically new world economic system, and an end to a long era of 'laissez-faire'? What is the 'exit strategy' for respective governments, and what price will they pay?



**Co-MODERATOR: Alexander Shokhin, President, Russia**

**Industrialists & Entrepreneurs (RSPP)** - Mr. Shokhin is a highly influential public figure in Russia. He currently heads RSPP, the country's most influential business lobbying organisation.



**Co-MODERATOR: Kirill Dybsky, Editor-in-Chief, Itogi Magazine**

- Mr. Dybsky is Editor of Itogi, one of Russia's most respected business weeklies. This is the latest in a series of sessions that Itogi has organised in cooperation with Eventica.



**Hans-Joerg Rudloff, Chairman, Barclays Capital** – Amongst the world's most innovative and well respected bankers, Mr. Rudloff sits on the board of a number of companies, including Rosneft, Russia's largest state controlled oil company, where he is also Chairman of the Audit Committee.



**Konstantin Korishenko, President, MICEX Group** - MICEX is the largest integrated exchange in Russia and Central & Eastern Europe. Mr. Korishenko has been President of MICEX since October 2008. He was previously Deputy Chairman of the Russian Central Bank.



**Andrew Somers, President, American Chamber of Commerce**

**in Russia** - Mr. Somers has been President of AmCham in Moscow in December 2000, following a long career in American Express, where his responsibilities included Russia.



**Andrei Donskikh, Chairman of the Management Board, Uralsib**

**Bank** – Uralsib Bank is one of the top ten largest banks in Russia, and the core asset of Uralsib Financial Corporation, one of the country's largest financial conglomerates.

**Coffee Break (10:30 - 11:00)**

# Restructuring, Refinancing and Revitalising Russia plc (11:00 - 12:30)

Over the last decade, a powerful new wave of Russian blue chip and mid-cap companies has appeared, fuelled by high oil prices, access to cheap capital through ultra-liquid debt and equity markets, and the ingenuity and ambition of shareholders and managers. In the face of the global downturn, their survival and growth will depend on the creativity and determination of these same business owners and senior executives, working together with international specialists. What is their game plan for the next 6-12 months? What are they already doing to re-structure internal processes, re-finance debt and re-equip their businesses for a completely new world economy? What questions - and possible solutions - are foremost on the minds of foreign bankers and investors with an interest in Russia? What role can the Russian Ministry of Finance play in this process?



**MODERATOR: Leonid Vindman, Managing Director, Head of IB Origination for Russia and CIS, Unicredit:** Mr. Vindman has twenty years of investment and advisory experience, including fifteen years in the Russia and CIS markets. Previously, he led some of the major transactions at JP Morgan and the EBRD.



**Pavel Teplukhin, Managing Director, Troika Dialog Group, Chairman of Troika Dialog Asset Management:** Dr. Teplukhin was one of the founders of Troika Dialog in 1991 and has been President of Troika Dialog Asset Management since 1997. He helped to pioneer the mutual investment funds and private banking industry in Russia.



**Oleg Kiselev, Adviser to Director General, Director of Business Strategy, RUSNANOTECH:** Prior to joining 'Rusnano', Mr. Kiselev served as Chairman of the Board of a number of leading Russian organisations, including Novolipetsk Steel, Metallinvest and Renaissance Capital.



**Dimitry Afanasiev, Chairman, Egorov, Puginsky, Afanasiev and Partners** – One of Russia's leading lawyers, Mr. Afanasiev's areas of practice include international business transactions, dispute resolution and public policy issues. He is a member of the Board of Directors of UC Rusal and Norilsk Nickel.



**Konstantin Vyshkovsky, Director, Department of International Finance, Sovereign Debt and State Assets, Ministry of Finance of the Russian Federation.** Mr Vyshkovsky looks after a range of questions of vital interest to international bankers and investors, at a time when Russia is considering its first sovereign debt issues in many years.

**Lunch (12:30 - 14:00)**

# HARDtalk on BBC World News: Stephen Sackur talks to Igor Yurgens (14:00 - 15:00)



BBC World News will once again be filming its popular HARDtalk programme in front of a live audience as part of the Russia Investment Roadshow, after using this format successfully at the conference in 2006 and 2007. HARDtalk is the BBC's most watched interview programme, with a weekly global audience of nearly 76 million people. This edition will be broadcast shortly after the event. For local transmission times, please log on to [www.bbcworldnews.com](http://www.bbcworldnews.com) after the Roadshow.



**Igor Yurgens** is a well known figure both inside and outside Russia. He is currently Chairman of the Institute of Contemporary Development, a Moscow-based think tank which closely advises Russian President Dmitry Medvedev, and helps to guide Kremlin policy on a range of key economic, political and social issues. Mr. Yurgens is currently also First Vice President of Renaissance Capital, and his previous positions include Executive Secretary of the Russian Union of Industrialists & Entrepreneurs (RSPP).



**Stephen Sackur** has been the regular host of HARDtalk since 2004, and has been a journalist with the BBC since 1986. He was previously one of the BBC's top foreign affairs correspondents, reporting on the Velvet Revolution of Czechoslovakia, the re-unification of Germany, the first Gulf War, the Middle East peace process, the Monica Lewinsky scandal and the U.S. Presidential Election of 2000. Mr. Sackur has interviewed many prominent international political personalities, including ex-US President George W. Bush, Nobel Prize winning South African Archbishop Desmond Tutu and Russian Foreign Minister Sergei Lavrov.

**Please note:** This session will be a 25 minute interview which will be conducted in English without translation, so as to minimise background noise during filming.

**Coffee Break (15:00 - 15:30)**

# Post-Crisis Landscape - Identifying the Missed Opportunities of Tomorrow (15:30 - 17:00)

At the time, the crisis of 1998 and 1999 seemed like the worst moment to be looking at Russia, and yet well targeted investments in those years would have been far more profitable than when the market was at its peak. In the aftermath of August 1998, a number of long term changes were set in motion across all sectors of the Russian economy, including the emergence of new market leaders and the growing dominance of domestic consumer brands. Investors like to talk about the opportunities inherent in any crisis. Where are those opportunities today?



**MODERATOR: Juliana Slasheva, President, Mikhailov & Partners' Strategic Communications Management.** One of Russia's most renowned communications consultants, Ms. Slasheva has overseen more than 200 communications campaigns for Russian and international clients since coming to Mikhailov & Partners. .



**Kevin Dougherty, Portfolio Manager, Pharos Financial Group.** Prior to joining Pharos, Mr. Dougherty has worked in Russian financial markets for the past 12 years. One of Russia's leading investment funds, Pharos has offices in Dubai and Moscow.



**Aaron Goldstein, Deputy Director, International Listings, NYSE Euronext.** NYSE Euronext (NYX) operates the world's leading and most liquid exchange group, including the New York Stock Exchange, the world's largest cash equities market, and Euronext, the Eurozone's largest cash equities market..



**Aida Sitdikova, Principal Banker, Power and Energy Utilities, EBRD Energy Business Group.** Over the last five years, Ms Sitdikova has been focusing on projects in the Russian and Kazakh power sectors, on both the debt and equity side. Prior to joining the EBRD in 2001, she worked in private equity in the energy sector.